

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person* Activision Publishing, Inc. (Last) (First) (Middle) 3100 OCEAN PARK BOULEVARD (Street) SANTA MONICA, CA 90405 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 06/21/2021	3. Issuer Name and Ticker or Trading Symbol PLAYSTUDIOS, Inc. [MYPS]		
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	5. If Amendment, Date Original Filed(Month/Day/Year)	
			6. Individual or Joint/Group Filing (Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4) Class A Common Stock	2. Amount of Securities Beneficially Owned (Instr. 4) 12,677,398	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) D (1)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Earnout Shares	(2)	(2)	Class A Common Stock	2,132,082	\$ (2)	D (1)	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Activision Publishing, Inc. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405		X		
Activision Entertainment Holdings, Inc. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405		X		
Activision Blizzard, Inc. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405		X		

Signatures

By: /s/ Grant Dixon, Chief Legal Officer of Activision Publishing, Inc.		07/01/2021
**Signature of Reporting Person		Date
By: /s/ Grant Dixon, Chief Legal Officer of Activision Entertainment Holdings, Inc.		07/01/2021
**Signature of Reporting Person		Date
By: /s/ Grant Dixon, Chief Legal Officer of Activision Blizzard, Inc.		07/01/2021

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Activision Publishing, Inc. is a wholly owned subsidiary of Activision Entertainment Holdings, Inc., and Activision Entertainment Holdings, Inc. is a wholly owned subsidiary of Activision Blizzard, Inc. By virtue of these relationships, Activision Entertainment Holdings, Inc. and Activision Blizzard, Inc. may be deemed to beneficially own the securities held by Activision Publishing, Inc.

(1) Activision Publishing, Inc. has the right to receive 2,132,082 shares of the Issuer's Class A Common Stock payable in two equal tranches ("Earnout Shares"), if (i) the closing price of the Issuer's Class A Common Stock exceeds \$12.50 and \$15.00 per share, respectively, for any 20 trading days within any 30-trading day period commencing on or after the 150th day from June 21, 2021 (the "Closing Date") or (ii) there is a sale of the Issuer at or above the relevant vesting metric. Earnout Shares expire if the relevant vesting metric is not met by the five-year anniversary of the Closing Date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.